

1 4 START-UPS for success

BUSINESS INCUBATION MANAGEMENT (BIM)

This dynamic programme focuses on providing the requisite insight, knowledge and skills to understand, lead and manage enterprise development and business incubation in South Africa and the developing world. It will equip current and aspirant enterprise development leaders and managers to effectively create sustainable development programmes, advance the development value chain and enhance the leadership pipeline in this regard.

WHO SHOULD ATTEND

In order to participate in the BIM-EDL you need to have successfully completed a three year diploma, degree or equivalent. Alternatively a portfolio of evidence of prior learning will be considered based on Unisa's policy requirements for short learning programmes. Working in an enterprise development-related career or in a business incubator environment is also a requirement.

WHAT ARE THE BENEFITS

This programme will enhance an individual and organisation's knowledge, insight and learning on enterprise development and business incubation within a developing world context like South Africa. On completion, current and future enterprise development leaders and incubator managers will be enabled to effectively set up development programmes and guide their enterprises through the development planning and implementation process.

WHEN CAN YOU APPLY AND REGISTER?

The application and registration process for the BIM takes place from September 2018 until January 2019. Attendance at the BIM study school is compulsory and the dates thereof will be provided. Please note the Application Fee for 2019 is R160 and is in addition to the tuition fees.

MORE INFORMATION & CONTACTS

The link below provides more information on the BIM and other short learning programmes.

http://www.unisa.ac.za/sites/sbl/default/Programmes/Short-learning-programmes

You may also contact the colleagues below for application and registration queries.

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